



*Come Together to Earn
Presents*

LEMONADE TO CHAMPAGNE

A No Nonsense Guide to Creating Success



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The following information is presented as the author's personal experience and is not intended to or misconstrue any other information available on the subject.

The information presented is the author's opinion and is intended to present new options for the user. The User is free to adapt any or all ideas into their daily marketing routine.

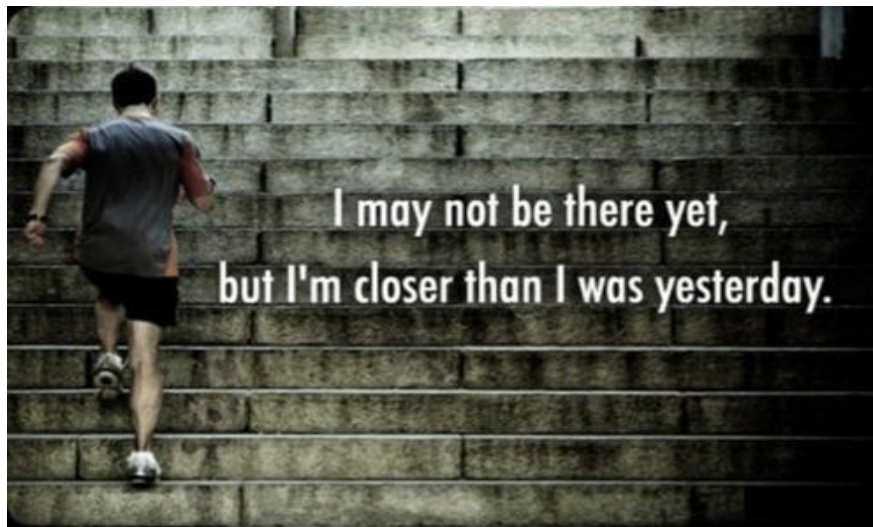
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NOTE BY THE AUTHOR: The programs and recommendations in this book have been chosen after several years of my own experiences – proven to be the Best programs for getting started at creating a dream!

Many years of struggling to find my way culminated into one program - "[Come Together to Earn](#)" which incorporates programs that have proven to work for everyone.





LEMONADE TO CHAMPAGNE



Let's Face It – Each of us is searching to create a future that is brighter than where we are now, whether it is to work from home, just a little extra for vacations, college fund or retire with a life style we dream of – something better, bigger, newer – but definitely something different. Many people, like myself, are hoping not to just achieve a greater financial status, but to create something tangible as well as a new way of life – a business that will last long into the future and the sweet taste of success!

Just as our dreams are parallel to each other, also are the resources to get started are just as minimal. We start out drinking Lemonade with high hopes and dreams of drinking Champagne (the good stuff)!

Lemonade to Champagne is written to share ideas of how to get started when your budget is drinking Lemonade.



Trying to make money online will require some investment on your part, but there are many ways to cut back expenses until you have started acquiring that first taste of success. Then as you progressively increase your earnings, remember to replace your lemonade budget **BEFORE** spending it back into your business or whatever you choose. (Translation: Replace the money spent on the business before celebrating.)

Don't sell yourself short – each of us are equipped with many of the tools needed to keep your new venture to a minimal cost -

- Time – This is the greatest asset of value you have and can give / devote to your business (priceless)
- Imagination – The ability to create new ways to achieve your dreams (priceless)

Imagination is also the one thing that will propel you forward when you can actually take the time to imagine yourself and what life will be like when you do accomplish and reach your goals.

- Ideas – Every success starts with an Idea (priceless)
- Attitude – the foundation that sustains your dream while using your imagination, ideas and time (priceless)



LET'S GET STARTED – LEMONADE TO TOM COLLINS

One of the easiest ways to get started while you are learning the in's and out's of creating your own business is to start with Affiliate Marketing. Many programs allow you to start for free or at a very minimal cost and while you are learning, your time will be the highest price you pay for learning and earning.

Programs such as [“Your Eight Steps”](#) allow you to start as a free member and earn commissions. Your time (priceless) is well spent following step by step what this program teaches and has to offer, which is learning how to market and how to start building your own list of eager consumers. The training doesn't stop just because you complete the steps and have learned them. Support and encouragement continue for as long as you remain a member – even if and when you have achieved the success you desire. When you reach this level, you will have built a massive personal list of affiliates (customers) and will be teaching them how to do the same things you have learned.

This is the type of program that is definitely a great starting place for everyone – Learn, Earn while building and creating your dream.

There are many affiliate programs to choose from – from those that teach to those such as matrices where you begin to earn immediately. Use care when choosing a starting place, search for answers before you invest all of your precious time and budget to focus on just one program.

- **Is the program sustainable? Does it have history?**

(I have actually started the habit of searching Google for unbiased reviews on programs when I am approached before making a decision. I search not just the program, but if I can find out who owns/runs the program, then I search for their history of success and failures as well.)

- **Is the program easy to understand?**

There is nothing more frustrating than trying to market a program that you clearly do not have a full understanding of. It never fails, the first serious customer comes along and asks the question *“What is this all about and how does it work?”* and if your only answer is *“Sign up and you can see inside”*, chances are you won't be selling very much.

- **Is there available support for anything you may need?**

No, support does not have to be at your beck and call, but it is nice to know that there is someone that will answer a question within a reasonable amount of time. Support can also come in the form of your sponsor or if there is a

team that you are now a part of, is someone normally available to answer questions.

- **Does this program fit in my plans to create my dream?**

This question can only be determined by YOU. Is there any part of the program you are against? Some people are offended by certain products, language, etc. Make sure that the program you choose you are completely comfortable with so that you will stay with it to the finish line.



At this point, whichever program you have chosen to get started with, you haven't really touched your budget – maybe used up the lemons, but we can still spend the sugar.

In order to make your program really productive and lucrative for YOU – you need to control your list. ***You need an Autoresponder!***

An Autoresponder allows you to collect your list of referrals, store them in one place and communicate with them – keeping them active and knowledgeable to what you want to teach them.

I recommend [SEND SHARK](#) -THE most affordable complete package for anyone to get started with. With SEND SHARK, you have multiple Autoresponders, can build your list up to 25K and it is very affordable on a month to month basis. If you choose to become a member of [NOW LIFESTYLE](#), then SEND SHARK is included with your monthly fees there, making it an ideal package for everyone.



For the newbie – this is more than enough to allow you to start creating your dream. You have a program and the tools you need to manage the program. You still have part of your budget to invest in advertising and marketing – the next step towards success!

Many to nearly all programs you join that teach and utilize the “Learn and Earn” concept also include safelists, traffic exchanges and marketing recommendations for you to join and use. You will want to make this a definite priority – remembering the programs that this administrator has recommended is what works for him/her and gotten them to this step of success.

Join each of the programs and don't forget to go back and insert your Username in your original program so that you grow downlines in each of these areas as well. Now you have started creating Multiple Streams of Business and Income for yourself!

Don't Stop there! Continue to add more advertising and marketing resources and upgrade in a few – increasing your chances of being seen/heard as well as increasing commissions for those programs. There are so many to choose from – [Cardinal Express](#), [Viral Mailer](#), [Traffic Leads 2 Income VM](#), [Ad Troopers](#), and many more – literally thousands!



For the novice – here is where your Time begins along with a bit of imagination and a whole lot of determination. To become successful – a portion of every single day (4-6 hours if not more) is spent marketing and advertising your program(s).

There are no TRUE Get Rich Overnight programs out there, they all take Work and Time to build, grow and prosper. Yes, you will hear the tales of Rags to Riches – but keep in mind – every single one of them will tell you they had been doing exactly the

same thing you are for years before they finally found just the ONE! And if they don't tell you that – **RUN! VERY FAST AND VERY FAR AWAY!**



Be creative in your advertising and marketing – take care to promote with honesty, information and integrity. This will help to create your presence and respectability – an absolute **MUST** when it comes time to promoting your own personal product!

Rinse and repeat – over and over again. There is nothing more exciting than opening your email to find messages “*You have a referral*”, “*You have earned commission*” and similar. And you will **NEVER** forget that very First one! Remember that feeling and use it to refuel your energy on those slower days when doing the same thing **AGAIN** just seems too much. I actually saved that email where I can see it – just for that very reason.

Ready to start sipping wine?

GOING FROM TOM COLLINS TO CHARDONNAY



Hooray! You have started earning commissions, your list is starting to grow and you are antsy for more to do – create something and build up your business more.

The next step towards building your business is learning to create web pages, splash pages, etc. – simply and quickly.

At [Marketing to Be Free](#), Carol's downloadable book “*How to Make Your Own Squeeze Page*” is the perfect starting place for everyone. Using your [GVO Host Then Profit](#), learn to create a simple yet very effective splash page – allowing yourself new ways to express yourself creatively in your marketing – simply put – letting the world see a glimpse of how you project whatever you are trying to promote. A very strong and effective tool at a fraction of the cost you could pay for someone to teach you or create for you. An added plus – you've just added another program to promote, learn and earn!

Many programs out there I found in the beginning teach that promoting Multiple Programs only lead to failure. There is some truth in this way of thinking as well as some fiction to this thinking.

Having too many programs has a tendency to leave you overwhelmed or confused, definitely exhausted. Spreading yourself way too thin is mentally exhausting, stressful and eventually will take a toll on your marketing – trying to keep up with the task of promoting evenly for all programs. Unless you find a way to earn in each of these programs, you will also exhaust your budget or any monies you have started building.

There is a way to promote multiple programs together – and stay within your budget. All of the programs mentioned prior actually have multiple streams of income to earn from.

Each program has recommended tools they have chosen as they teach you how to build, create and learn the necessary next steps in your business. Each program has a referral builder where these recommended tools, as well as advertising resources and other programs that the owners have found success with recommend to the members.

Every program in this report has major cross-over in tools, marketing and advertising and income resources. This strengthens those programs for you, as you promote to your lists when they see so many programs offering the same opportunity. If they miss

signing up on one website, they may sign up on the next. The opportunities for your Chardonnay are looking good every minute.

As you can see, there are many ways to increase your streams of income without over extending yourself, your marketing and your budget.

Naturally while marketing with safelists and traffic exchanges, you will come across opportunities that are hard to resist. Study them – do they fit with your current program and budget? If they do, definitely add them – only a fool would say “No” to additional income!



Time to Rinse and Repeat – Over and Over again – build those downlines and income until you are ready to cultivate your Champagne budget!



CHAMPAGNE DREAMS DO COME TRUE!

Hopefully by now you have achieved some success as well as acquired a budget ready to take on new undertakings.

The time it takes to reach this step is entirely up to you and do not feel pressured to meet any type of time deadline but your own. You set the budget, money and time allotment, stick with it and reach Champagne goals when you are ready.

This is where it takes focus, smart decisions, getting good to great with marketing practices and self-discipline to set yourself on the path to success. Imagination and determination will play a large part to reach this stage as well, just like good common sense, relying on your intuition and making good choices.

Another major factor to reaching this level is to READ! In between everything you are trying to do, spend time reading about people who have already reached where you want to be and how they achieved their success. Some people may read a book every week, some people can only manage one book a month and some may take longer. The point is to read or listen to a video book a little book as often as possible. When you start understanding how things will change in your life, then your life will start changing even before you succeed.



You will make many mistakes on your journey and that is a good thing – as we must fail to succeed!

Learn from these mistakes – did you misconstrue a program? Was the program unsustainable? Was it just one too many things on your plate at the time? Sometimes there is no reason at all, it just IS and because of that it becomes one of the best teaching tools you can find.

Now it is Time to Create Your Own Product! Using Your Ideas! Your Imagination!

Utilizing the information, material, and tools that you have learned from each of the programs you have joined in the past and earned income with:

- What concepts did you truly like?
- What did you completely disagree with?
- What ideas are you bringing with you that you can use with a new program?
- What did you discover about yourself? New strengths? Weaknesses?
- Do you have a better sense of what you would like to be doing to achieve your personal goals?

Taking all of the above information, analyze it – what do you want a future program/ product to do? Now you have a starting point.

Write it out. Seeing it in print will open the imagination gate – allowing you to see exactly what it is you want. Once you have your idea – LET IT CONSUME YOU! Think about, research it, sleep it and dream it until you have your concept the way you want it.

IMPORTANT: Do not let the programs that got you to this point lay dormant. Continue to work and market them.



Start creating your site/product.

You will need a domain name. You can secure this at a reasonable cost through [GVO Host Then Profit](#).

I highly recommend starting with a Word Press site which is available through your GVO Host Then Profit at no additional charge to get started. Many plug-ins are available with Word Press for free or very minimal cost.

Take the time to create what your mind has set into motion. This is a part of you – what you want to say or share.

Don't be afraid to ask for help! You can find help through programs you have joined, through support links, through your sponsors of various programs as well as simply posing a question on forums such as Warrior Forum. Don't forget the great resource of Social Media. Many groups from affiliate programs, internet marketers and leaders have places where anyone can ask questions and get answers.

Use the knowledge you gained from learning to create splash pages and web pages early on to develop a product and a presence of what you are all about. ***Keep it Real and Keep It You!***

Prepare to launch! Start by promoting your new site to the customer list(s) you have already built from your many other programs. Offer a sneak-a-peak preview prior to announcing it to the world – creating a bond that becomes stronger between you and your current customer.

Start marketing with everything you have and then add more. Don't forget the programs that helped you get to this point – you will need them now more than before.

Keep a positive attitude and frame of mind. Success is not guaranteed overnight, a month or a year. Keep tweaking your product and promote again. Enjoy the little successes and then keep moving forward.

- Do you need to add something new?
- Is your product affordable?
- Is your product something people are looking for?
- Is your product sustainable?

Tweak some more – rinse and repeat! Stay focused and you will see progress!

Sip a little champagne, then put the rest back into your business.

Creating Success Means to Maintain Success!

Keep watching and preparing for your next project. Multiple streams got you to this point so let multiple streams take you to new heights of where you want to be!



Other Books/Reports Available at

[COME TOGETHER TO EARN](#) are

- CTTE Concept II
- Safelist Success II
- Mindset Magic
- Let's Laugh Together